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FREE ROOFING GUIDE

AVOID THESE 5 ROOFING MISTAKES!

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MISTAKE #1: NOT VETTING YOUR CONTRACTOR

It seems obvious but so many homeowners don't take time to research the qualifications, workmanship, and reputation of contractors they intend to hire. This can lead to countless headaches! Being discerning by spending time to vet whether contractor representation is real will pay off in spades.

THE SOLUTION

- ***Check Google Reviews & research social media accounts.***
- ***Hire an insured contractor, one referred by insurance carriers.***
- ***Check to ensure insurance & certifications are current.***
- ***Ask for references & make sure they stand behind their warranties.***

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MISTAKE #2: NOT PAYING YOUR DEDUCTIBLE

This one is easy! Put plainly, not paying your deductible is illegal and punishable by fines, even jail time. Don't let a fast-talking contractor make you believe anything else. There are tons of scams that roofing contractors use to try and entice homeowners. Don't buy it!

THE SOLUTION

- *Check with contractors about various financing options.*
- *Save money ahead of time to help offset deductible costs.*
- *Keep up with repairs and maintenance to prevent more costly damage and higher out-of-pocket costs.*

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MISTAKE #3: NOT HAVING A PLAN

Navigating the insurance process, finding a reputable contractor, and understanding estimates can be overwhelming. So, why not have a plan ***before*** you sustain damage? This can go a long way toward making your life easier when you need repairs of full restoration.

THE SOLUTION

- *Build a relationship with a contractor before you need them.*
- *Know your insurance policy and what your out-of-pocket restoration costs will be.*
- *Familiarize yourself with the roof replacement & storm restoration process before you need it.*

MISTAKE #4:
NOT CHECKING ATTIC VENTILATION

You can get a brand new roof, but if your attic ventilation is not working adequately, the life of your roof will be severely compromised, forcing you into replacement far sooner than necessary.

THE SOLUTION

- *Ensure you request a Ventilation Assessment prior to installation.*
- *Spend the extra money to correct any ventilation issues - it will save you a lot more down the road.*

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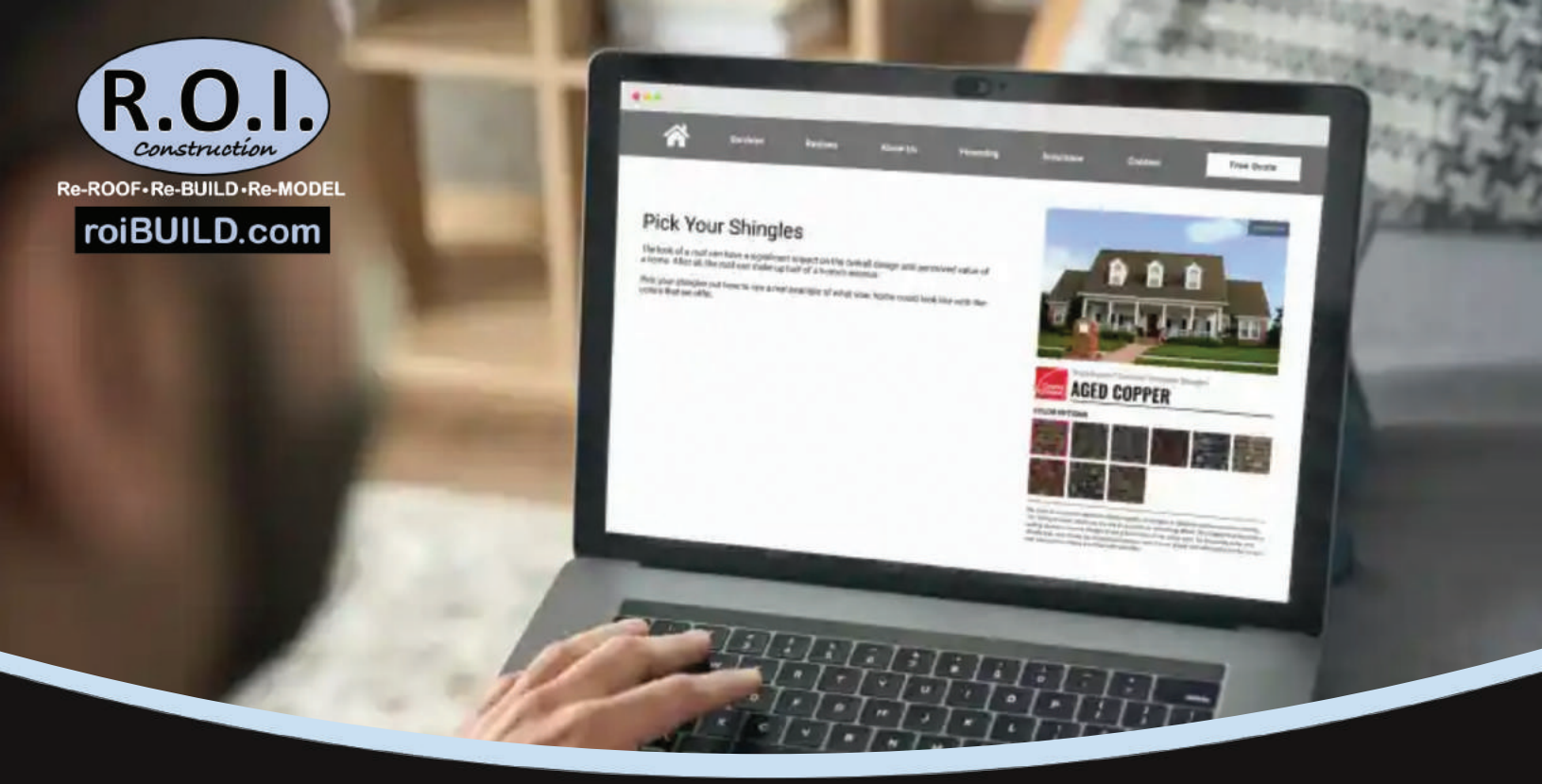

MISTAKE #5: NOT MAKING USE OF TECHNOLOGY

It may seem intimidating, but using online tools can go a long way to giving you the peace of mind that you're getting the roofing system you need and ***want.*** You'll also find that many contractors have stopped using traditional forms of collateral as the industry shifts to digital forms of marketing and communication.

THE SOLUTION

- *Familiarize yourself with the Owens Corning Design EyeQ app.*
- *Understand all the online resources available to understand the roofing process.*

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STILL HAVE QUESTIONS? CALL US!

SCHEDULE YOUR FREE INSPECTION!

There's never been a better time to put your Storm Plan into action. Contact us today and we'll schedule your ***FREE***, no-obligation inspection! Whether it's roof wear-and-tear, hail, wind , or torando damage - or all three - we have you covered from A to Z!

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BBB ACCREDITED BUSINESS A+ rating

OUR CERTIFICATIONS: OWENS CORNING PREFERRED CONTRACTOR · TOP OF THE HOUSE CERTIFIED CONTRACTOR · SELECT ShingleMaster CertainTeed

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